

# Early Childhood. What's it to you?



Your business.



Your community.



Your future.

A child's life from birth to 5 years of age directly impacts their success in school and ultimately in life!

It is in the best interest of Michigan public education, our state, our communities, and businesses to become engaged in helping parents prepare their young children for school success.

Economic studies suggest that the return on investment in early childhood development is a huge 14% to 15%, after adjusting for inflation. To put that figure in perspective, the long-term real return on U.S. stocks is 7%."

- Business Week, 11.22.02

The earlier we "pay attention" and serve the needs of our youngest children, the better their future and ours is going to be! Please join us to find out how businesses are directly influenced by Early Childhood Education and how you can make a difference.

## Early Childhood. What's it to you? Luncheon

Friday, September 24, 2010

11:30 a.m. - 1:00 p.m.

\$15 at the door. Please make checks payable to Char-Em Great Start.

RSVP to Sommer Poquette at 231.582.8070

**Stafford's Perry Hotel**

100 Lewis Street, Petoskey, MI

**Featured Speaker:**

Charlie MacInnis - North Central Michigan College  
Director of Public Relations



**Charlie MacInnis**

*Charlie MacInnis is the director of public relations for North Central Michigan College and previously, spent 23 years with Consumers Energy, the last 11 as director of news and information at the utility's corporate headquarters in Jackson, Michigan, and seven years prior to that as public affairs director at the Big Rock Point nuclear plant in Charlevoix. Charlie served for four years on the board of education of the Public Schools of Petoskey and while in Jackson, he served for eight years on the board of education of Northwest Community Schools and two years on the board of education of the Jackson County Intermediate School District. He served one year on the board of directors of the Michigan Association of School Boards and has been an adjunct instructor for the association since 1992. A strong advocate for public education, he has managed or participated in numerous bond issue and millage campaigns for public schools.*

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