

Great Start Executive Committee Meeting
September 1, 2010

Attendance: Sommer Poquette, Marcia Campbell, Shirley Gillespie and Meagan Krzywosinski.

1. September 15, 2010 Meeting Agenda:

a. Strategic Planning:

1. Audrey Shapiro from the Charlevoix Library has volunteered to facilitate the Strategic Planning for Great Start since they recently went through the process. She has already begun preparations. She has some strategies to use to ensure diversity of the planning groups.
2. One goal per point of the star.
3. A feedback form will be handed out at the 9/15/10 meeting for anyone who will not be able to attend the 11/17/10 meeting. They will be asked to complete the form and turn it in by a designated date.
4. A 2nd meeting is being considered for assigning action steps to the goals. It will need to be made clear to everyone that the January meeting is not to make changes to the goals.

b. Business Lunch at the Perry:

1. 150 post cards have been created and will be sent out. The chamber has agreed to do a dedicated blast. A dedicated blast is where they send out an event specific email to all members. Carlin from the chamber will also be making personal calls to invite people. The executive committee and collaborative is encouraged to do personal invites to business and community members. The cost is \$15 but there will be no charge for collaborative members.
2. Instead of the proposed Bus Tour we will have a power point/video. It will be running as people arrive to the event and each person in attendance will receive a copy of it. If there are holes in the power point/video the collaborative will be asked for photos at the 9/15/10 meeting to fill them in. Meagan will present this at the collaborative meeting.

c. Parent Coalition Report:

1. Star Power, Sand Box Party, and Festival on the Bay updates will be provided.
2. Great Start will be heading up the Kids Area at the Festival on the Bay next year.
3. The parent coalition is also working on their strategic plan. This will be occurring after the collaborative meeting on 9/15/10. A calendar of events will be made up for the fall when events/activities have been identified.

d. 211 Update:

1. The database is complete and we can start to publish the 9 digit number.
2. Sommer will ask Martha Lancaster to give a brief update regarding 211 funding at the 9/15/10 meeting.

e. Shirley Gillespie will present the Period of Purple Crying information to the collaborative.

f. An update on the additional Great Start funds will be given.

g. NM hospital:

1. Sommer has talked with them and they have agreed to include our information in their pre baby bags.
2. Talks with continue about collaborating.

h. Northwest Michigan Community Action Agency should be signing the MOU, Thursday September 2, 2010 if all goes well.

i. There is a Fiduciary Boot Camp scheduled for Sept. 20, 2010 from 5-8p.m.

j. A budget extension has been given until the actual budget is approved by the state.

- k. All Great Start Quarterly reports have been approved. The only request was that we change the way we were reporting the parent portion.
- l. More involvement/ownership from collaborative members in regard to the website would be great. The collaborative will be informed that they are welcome to submit ideas, articles etc. to Sommer for inclusion on the website.