

Great Start Executive Committee Meeting
October 26, 2010

Attendance: Sommer Poquette, Marcia Campbell, Shirley Gillespie, Meagan Krzywosinski and Mandy Peterson.

1. November 17th, Strategic Planning Meeting Discussion:

1. Monday, November 1st Audrey Shapiro and Sommer Poquett will meet with Pam Evans regarding the Fund Development Meeting that will take place immediately after the strategic planning meeting. 1-3p.m. will be the fund development part of the meeting.
2. A request for Skype or a conference call was made by Meagan because she has work commitments that prohibit her from leaving Boyne but she could participate if one of the two above mentioned options was in place. Sommer will work with the college to make this available.
3. The group agreed that it is a good idea to have the strategic planning be a ½ day event with follow up occurring during the January meeting.

2. GS Reports/Budget:

1. Our reports to ECIC have been well received. We are in good standing with them and they have used our reports as examples for other collaboratives. We should be in a good position for implementation or additional funds.
2. We do not have a new budget yet. An extension was given until December. Both potential Governors have expressed support for Great Start and Early Childhood.

3. Legislative Forum at NCMC:

1. It took place on Tuesday, October 19th, 2010. It was hosted by the Petoskey Chamber.
2. Sommer was able to attend and Carlin was able to slide in a question regarding Early Childhood even though the questions were prewritten. All of the candidates address the question except for Foster.
3. Sommer was able to distribute Great Start information to the candidates and will arrange a lunch meeting with Foster in the near future.

4. PNC Bank – Way to Grow Initiative: Sommer and the bank manager in Petoskey have been talking about the possibility of collaborating on this initiative. PNC partnered with Sesame Street for the books that they are distributing. The branch manager is doing some research to see what other banks are doing in regard to the initiative.

5. Color Contest: The Parent Coalition was able to get prizes donated for the contest from local businesses. They have been handed out to local Glens stores in the area. It is for 3-5 years old. The ISD Superintendent will be judging the contest on the 16th of November.

6. Welcome Folders: To date the following are included in the folders: a note with a description of the scope of work the collaborative does, a member list and legislative and promotional information. The folders need to be updated. It was proposed that we may want to use a house analogy instead of the star. This was used at a Rotary presentation and it was much easier for people to make a connection with Great Start and the components. The committee is all for the house analogy. Sommer will check with ECIC to make sure that it is not a requirement to use the star.

7. Brochures: The current brochures also need to be updated. We may be able to do it simpler and as a one page document. In December we can revisit the brochure and Sommer may have a mock brochure for the committee to look at.

8. Great Start Business Summit: ECIC is hosting a business summit in Lansing on November 30, 21010. Each Great Start is charged with bringing a group of 4 representatives from the local collaborative having to do with business. The committee brainstormed possible people to bring. Sommer will invite the bank manager from PNC and Meagan will most likely be able to attend as a representative from Boyne. Meagan or Sommer will ask Dr. Eaton about attending and we are

thinking about asking someone from the East Jordan Iron Works. Any ideas of people to invite should be directed to Sommer.

9. The committee agreed that the Great Start/Director evaluation is fine and that no changes need to be made. It will be distributed to the collaborative in the near future.